



**PBS 106.7 FM 2010 RADIO FESTIVAL
17th – 30th MAY 2010
VOTE 1 FOR MUSIC**



Don't know which party is best for you? Who will you choose when the time comes? How do you keep the bastards honest? Forget the rest. Listen to us. Vote 1 For Music!

In this election year, PBS 106.7FM announcers will be vying for the vote of all Melbournians during the annual PBS Radio Festival from Monday 17 May to Sunday 30 May. Listeners will be urged to Vote 1 For Music by becoming a PBS member and supporting diverse and quality music on the radio air waves.

For just \$75 (\$35 concession) music lovers can choose a healthy music community for one and all and for all our children into the future. That is a core policy platform for PBS.

And speaking of children, unlike the other parties, we're more than happy for them to vote. In fact we've established a PBS junior membership, which ties into our new PBS Rock-a-Bye Baby live music series devoted to converting very young ears to quality music. We also have memberships designed for bands and pets. You can join up your fridge if you like.

Money raised in the campaign goes towards keeping the station on air. This allows more than eighty-five volunteer announcers from all sides of the musical spectrum to present little-heard music for listeners to enjoy. The announcers are a distinctive breed – they possess an encyclopaedic knowledge in their specialist areas and deliver it all with enormous amounts of passion ... there's less of the pork-barrelling and more of the music!

The programs on PBS are as diverse and unique as the station itself. Where else will you hear Indian Bollywood music (Mumbai Masala); Indigenous music (Big Mob); cinematic scores (The Score); progressive and power metal (Screaming Symphony), as well as more familiar suspects in indie, rock, blues, soul, country and jazz? The answer is nowhere!

Just like the major parties, PBS is not afraid to throw in some political sweeteners to get swinging supporters over the line. Members who sign up during the Radio Festival will enter an impressive prize draw with prizes worth more than \$50,000 up for grabs. Win a Penfold Holden Barina, a fabulous hi-fi system from Audiophile, tickets to the Blues Train, music-festival tickets, DVDs, CDs, a tattoo voucher, a tailor-made pet bed and so much more. In addition, each member will receive The Easey Street Sessions CD, a compilation of tracks from bands playing live at PBS studios in 2009, including Wagons, Black Cab and The Dacios.

Over the past 30 years PBS announcers have kept the community together and in touch with an average of 200,000 weekly listeners. PBS also actively supports the music community through promoting performers and performances, community service announcements, support for music organisations and contributing to the push to protect live music from the series of damaging policy decisions in recent years.

So vote with your ears, vote early, vote often, and support PBS 106.7FM.

For more information tune into 106.7 FM or go to :

www.pbsfm.org.au

PBS 106.7 FM ~ Vote 1 For Music



Please contact Lou Ridsdale from Lance Rock Publicity if you require any further information on PBS 106.7 FM Radio Festival 2010.



Lou Ridsdale
Lance Rock Publicity
e : lou@lancerock.com.au
p : 0410 436 660